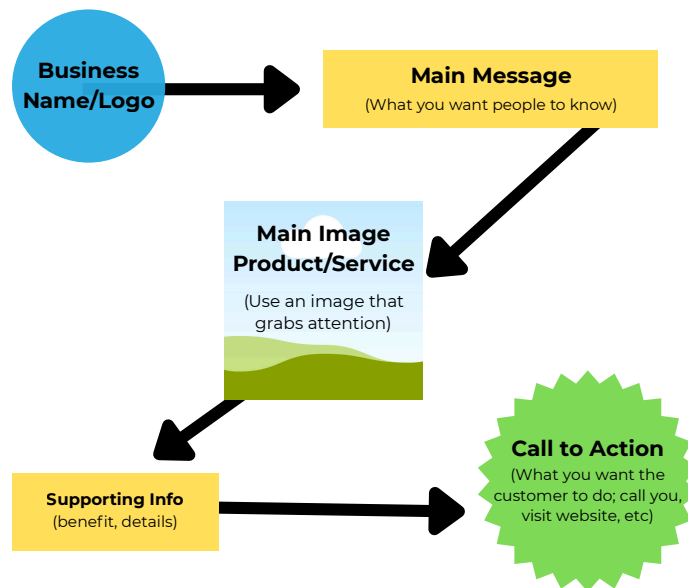




# The Simple Layout That Helps Customers Follow Your Marketing



## 1. Business Name / Logo

Shows who the message is from. Keep visible but not dominant. Recognition comes after understanding.

## 2. Main Message

One clear idea. Say what you want people to know immediately. Keep it short and easy to understand.

## 3. Main Image (Product or Service)

Use an image that explains what you offer. Show results, not process. The image should support the message.

## 4. Supporting Info

Add short benefits or helpful details that build confidence. Keep information simple and easy to scan.

## 5. Call to Action

Tell customers exactly what to do next: Call, Visit, Message, or Stop in. Never assume they know the next step.

## Quick Checklist (Before You Post)

- Is there ONE main message?
- Can my eye move naturally across the design?
- Does the image support the message?
- Are details short and helpful?
- Is the next step clear?

*Good marketing isn't louder. It's easier to follow.*