



Local Keywords Quick List

Simple “Town + Service” keyword ideas to help local customers find you online.

How to Use This

Pick 5–10 keywords below and add them naturally to your website pages, headings, and service descriptions. Don’t stuff them everywhere—just use them where they make sense.

Examples You Can Copy & Paste

Service Type	Town + Service Examples
Home Services	plumber in Milford, PA • electrician in Newton, NJ • HVAC repair in Port Jervis, NY
Professional Services	accountant in Sussex County, NJ • lawyer in Orange County, NY • realtor in Pike County, PA
Health & Wellness	chiropractor in Milford, PA • dentist in Port Jervis, NY • massage in Newton, NJ
Food & Retail	bakery in Milford, PA • coffee shop in Port Jervis, NY • boutique in Newton, NJ
Nonprofits & Orgs	food pantry in Pike County, PA • community program in Orange County, NY • youth sports in Sus

Quick Tip

Add your top keywords to your homepage, service pages, page titles, and your Google Business Profile services section. Consistency helps Google understand what you do and where you do it.